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January 2017

Season's Greetings & Chamber office closure period



The Chamber would like to wish you and your family a very merry Christmas and a happy and prosperous New Year.

We would also like to thank you for your support during the past year. As a non-government, not-for-profit organisation, we rely heavily on the support of members to be able to continue the work that we do on behalf of the entire business community.

The Chamber will close for holidays from close-of-business on Friday, 23rd of December 2016 until Monday, 9th of January 2017.

If you need to contact us over the break, please call Jan Davis on 0409 004 228 or email jandavis@lcc.asn.au

Women's Big Bash League Cocktail Party



The Launceston Chamber of Commerce, along with the University of Tasmania and the City of Launceston are hosting a cocktail party to welcome the WBBL back to the University of Tasmania Stadium.

When: Thursday 5th January, 5.30pm for a 6pm start (concludes at the end of the match)

Where: University of Tasmania Function Centre, Level 2

Dress: Smart casual

RSVP: by **31st December** to Toni.Goldsmith@launceston.tas.gov.au

We look forward to seeing you there!

Tourism Tasmania's Summer Initiatives

Summer advocacy campaign – get involved

Tourism Tasmania is leading a new type of campaign to inspire interstate visitors and locals to share their Tassie travel experiences on social media, and it's not too late for operators to get involved. The campaign offers a cost-effective way for operators to generate excitement about their business, region and Tasmania. We're providing all the materials and there's no cost to participate. You can find more information [here](#).

Northern Tasmania Food Diaries

Tourism Northern Tasmania is embarking on a new initiative, 'Northern Tasmania Food Diaries', this project's aim is to position the region as an irresistible Tasmanian destination for foodies.

Tourism Northern Tasmania are harvesting already existing signature food events and collecting information on developing ones to collate a year-long calendar of food events. These events are not just big and bold festivals, but also uniquely Tasmanian dinners, showcases and local/seasonal produce harvests. All of this information will be showcased on a new web portal which will be launched in March 2016.

How to get involved:

Have you already organised/ or currently organising an irresistibly Northern Tasmania Food or Beverage event?

1. Contacting one of the TNT team (ph: 6380 6099) to discuss the opportunity – whether it be creating a food related event yourself, partnering with a local business to create a one-off food or

beverage event that can be listed on the calendar, or just to discuss a great idea that you want to develop

2. ATDW-Online replaces the previous TigerTOUR database. Contact the TNT team for information on how to list your event.
3. Create a new ticketed food related event - degustation dinner, food and wine flight, special tasting etc - and list your event. By using the Northern Tasmanian Food Diaries site, operators will be able to share this compelling content with their clients to motivate them to return to the region and enjoy its fantastic food offerings!
4. Restaurants can create their listings by going to www.atdw-online.com.au
5. Get promoted on the Northern Tasmania Food Diary assets. You can be featured on the Northern Tasmania Food Diaries website and social media platforms by using the hashtag **#mytassiefooddiary**. By using this handle on an open Instagram or Facebook account we in the TNT office will be able to view this content and feature it both on the website and on the social media profiles. We encourage you to use this hashtag when on Instagram and Facebook while you are indulging in our irresistible northern offerings.

What is your perception of the Tasmanian brand?

This **survey** is part of an annual assessment by Brand Tasmania of the health of the State's brand.

Please take a few minutes to consider the questions and provide answers.

All those that complete the survey have the chance of winning great prizes including fabulous Anvers chocolates, Huon Aquaculture Salmon or Ashgrove Cheese!

Regional Development Australia - Funding Programmes Announced

Building Better Regions Fund

The Australian Government has released the program guidelines for the new Building Better Regions Fund (BBRF).

Grants are available through two funding streams; Infrastructure Projects and Community Investments.

The Infrastructure Projects Stream will support projects which involve the construction of new infrastructure, or the upgrade or extension of existing infrastructure that provide economic and social benefits to regional and remote areas.

The Community Investments Stream will fund community building activities including, but not limited to, new or expanded local events,

strategic regional plans, and leadership and capability building activities. These projects will deliver economic and social benefits to regional and remote communities.

An information session will be run by the Australian Government in Launceston on the **25th January 2017**.

Program Guidelines, the application form, contact details for enquiries, information session details and other programme information, is available [here](#).

Community Infrastructure Fund

The Tasmanian Government has also announced a new fund to support community infrastructure initiatives throughout Tasmania. It is open to not-for-profit organisations, local councils (including council-owned businesses) and private sector businesses to assist with capital costs associated with the construction of new or the upgrading of existing infrastructure that will benefit the community.

There are two divisions of grants:

- Minor grants for \$10 000 to \$ 50 000 (no matching funding required)
- Major grants exceeding \$ 50 000 (contribution required).

The guidelines are available [here](#).

Business Action Learning Tasmania 2017 Program Registrations now open!

BALT's mission is to support self-reliant industry development, with diverse companies cooperating to improve their profitability, develop their people and grow the Tasmanian economy. This mission is built on three pillars; collaborative action learning, achieving important business outcomes, and the awarding of nationally recognised qualifications. The group seeks to achieve this through running programs to implement real business improvement projects with groups of local companies.

A BALT action learning program typically involves a minimum of three companies undertaking one project each. Each company nominates a project and three people to participate in the program. Two of the nominated people participate in their 'home' company project and a project at one of the other companies. The third person only participates in their 'home' project. This allows for a team of five for each project.

In 2017 a new program regarding ISO 9001 Quality Management Systems is being launched.

For more information on BALT, see their [website](#).

You can register your interest in participating in a BALT program [here](#).

Tasmanian Women in Resources Awards 2017

Tasmanian Minerals and Energy Council (TMEC) in conjunction with the AusIMM Women in Mining Network Tasmania (WIMnet) launched the 2017 Tasmanian Women in Resources Awards at the Queen Victoria Museum and Art Gallery on Thursday the 10th November.

The Chief Executive Officer of the Tasmanian Minerals and Energy Council, Wayne Bould said the awards recognize the excellent work being done by women in the resources industry. "The awards promote the great careers for women in the resources sector, with the industry striving to increase female participation with the goal of at least 20 per cent women in non-traditional roles by 2020."

These awards recognise the important role women play in the resources sector through five key categories:

- Exceptional woman in Tasmanian resources
- Gender Diversity Champion in Tasmanian resources
- Excellence in Diversity Programs and Performance
- Outstanding Tasmanian tradeswomen, operator or technician
- Exceptional young woman in Tasmanian resources

Each category winner in the Tasmanian Women in Resources Awards 2017 will automatically be put forward as the Tasmanian Finalist in the National Women in Resources Awards. For more information, [see the flyer](#).

Bell Bay Aluminium have produced a video on the topic of women in resources, which you can watch [here](#).

Movers and Shakers

The **University of Tasmania** has appointed **James McKee** as Director of the Northern Expansion Project. The project will deliver new inner-city university campuses in Launceston and Burnie, and a strengthened Australian Maritime College at its existing Newnham location.

LAFM farewells **Bec Nicholson** and welcomes **Samantha Nicholls** to the role of Executive Assistant. Bec is moving on to a role with Errol Stewart & Sam is settling into her role very nicely. Congratulations to both Bec & Sam!

Upcoming Events

WBBL match - Hobart Hurricanes vs Sydney Thunder

When: Thursday 5th Jan, 6.30pm

Where: University of Tasmania Stadium

Chilli FM Skyfire event

What: Chilli 90.1fm is lighting up the sky again on January 25th and giving you the next day off to celebrate Australia Day! Bring your picnic blanket and relax while listening to some great live music, enjoy

food and refreshments, sideshow alley, carnivalrides, Tas
championship wrestling exhibition plus much more!

When: Wednesday 25th Jan, 5 - 9.30pm

Where: Royal Park

Chamber Business Briefing

What: update on the new changes to building regulations (more details
to follow)

When: 11am, Tuesday 31st January

RSVP: to Genevieve Cooley - info@lcc.asn.au or phone 6331 9364



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