

Chamber e-News - March 2017



Welcome to our new look newsletter! Every month, in addition to our policy and advocacy news, we'll be sending you a quick-fire update of the happenings with our members, the Chamber and in Launceston.

If you have anything you'd like us to consider putting in the newsletter, send us an email or give us a call.

[A message from the President](#)

Business should be bullish about Launceston and Northern Tasmania's economic trajectory. Capital investment into projects across the city is well documented.

UTas and City Deal have potent potential to transform both the built and social fabric of Launceston. As with many regional cities throughout the developed world, Launceston's economy must transition. The City Deal and UTas investment is both catalytic and monumental in scale and will dramatically impact of prosperity.

But, we need more than sparkling new buildings, as welcome as they are. We must change the social norm in respect to education, knowledge and entrepreneurship. Every household and especially those with children have a special role to play. We need to personalise our future prosperity and act. Policy



needs to assist us do that.

The Chamber has a full program of activity plan for 2017, is actively engaging with Government on matters ranging from City Deal to City Heart.

We will be shortly making some exciting announcements regarding member benefits.

Please don't hesitate to contact me or our Executive Officer, Jan Davis, to raise any matter of concern or interest.

- Tim Holder, President

Welcome to our new members!

Synectic (upgraded to Platinum membership)

Wanted Streetwear

Get Paid in Bitcoin

Sam Lees Consulting / Focus Marketing

Multiple Solutions

Tyre Recycle Tasmania

BDF Law

Holm Oak Vineyard Tasmania

Launceston BMW

Decinar Pty Ltd

Nelson Capital

Oxley Office

Ben Marquis (personal member)

Dr. Andrew Gibson (personal member)



**Business Events
Tasmania**

Upcoming Chamber events

Business Events Tasmania

When: Thu 30th March, 5.30-7.30pm

Where: Tonic Bar, Country Club

RSVP: CLOSED



Launceston Airport Terminal Reconfiguration Project

Beginning mid this month, Launceston Airport will commence work on a major terminal reconfiguration. This project aims to improve passenger movement through security screening and provide travellers with the opportunity to rest, relax and enjoy the new airport dining options and retail facilities right up until their flight is due to board. The improvements facilitate a faster boarding process for the airlines, allowing for more punctual aircraft departures.

Once construction is complete passengers will pass through security screening, directly after checking in. A number of changes to the security-controlled boundary will occur, including the introduction of a new automated CCTV-controlled security exit. Family, friends and airport staff will also be able to pass through security screening to see off departing passengers and enjoy the retail and dining facilities.

Enhanced flight information displays and signage, additional seating and power charging points and new passenger amenities accessed off the check-in hall, are all planned as part of the upgrade.

The construction phase is scheduled to commence in mid-March and conclude in September 2017. The works have been carefully scheduled to occur after the peak summer period to minimise the impact on passengers. The project will be delivered in stages beginning with works to create a new toilet amenity area accessed from check in. Works in the public areas of the terminal are anticipated to commence from late April. During the construction period, there will be some temporary changes to pedestrian routes, however works have been planned to minimise the impact on travellers.

Launceston Airport will work closely with the principal contractor, VOS construction, to ensure disruption is minimised.



Beacon Update

The school year has started well, we would like to welcome Vicki Mackrill as new Principal at Prospect High School and Dianne Freeman as the new Principal at Newstead College. Thank you to Cary Stocks and Deaine Coyle for establishing the Beacon program in their schools and we wish them well in their new appointments. Also a big thank you to Liz Self who has been integral in establishing strong community and business connects with the college in 2016. Both schools are planning their activities for this term and information on how business can engage will be sent out soon. Please let me know if you are able to volunteer a few hours over the year to work alongside our educators to prepare our young people for the workplace. This is a practical way in which business can

pass on knowledge of the workplace, educational pathways and career choices to help young people successfully transition from education to employment. I encourage you to get involved. If you would like more information please email – Lynda.mckay@beaconfoundation.net



Australian Business Leaders' conference

A showcase of Tasmanian business and a headline dinner at MONA will welcome Australian business leaders when they meet in Hobart next month.

The Australian Chamber of Commerce and Industry Business Leaders' Conference will bring together management from Australia-wide chambers for two days of discussion with high profile Tasmanian business leaders and members of parliament.

On offer will be two events for business to attend during the conference. A breakfast on the Thursday will showcase tourism in Tasmania with a panel of high-hitting Tasmanians: Robert Pennicott from Pennicott Wilderness Journeys and MONA CEO Mark Wilsdon will join State Growth Minister Matthew Groom MP.

An exclusive dinner on Wednesday night at MONA will cap off the evening. Starting with a journey on the MR-1 from Hobart to MONA, followed by a cocktail reception the Turrell space to experience the amazing Armana Sequence, a private tour of David Walsh's private collection, and culminating with a spectacular 4-course dinner in the Nolan Gallery, before returning to Hobart via the MR-1.

Premier Will Hodgman MP will be key note speaker at the dinner, along with Australian Chamber CEO James Pearson.

Find more information [here](#).



Promote your events, activities and performances – and help present the north as a happening destination

The Launceston Chamber of Commerce auspices a group of Launceston organisations who work collaboratively to promote Launceston as an appealing destination to students from other parts of Tasmania, interstate and other countries. The Launceston - City of Learning Partnership's (COLP) core aim is to encourage students to choose Launceston as the place that they will live while studying at a secondary, college or tertiary level. The Chamber also wants to help maximise exposure for

organisations that offer tourism activities, events, products and services to tourists and delegates.

'Selling' Launceston as an appealing destination is about promoting the attributes and activities that differentiate and define our City and region – in terms of safety, diversity, cost of living, activities, lifestyle, geographical centrality and accessibility, and work opportunities. Key to Launceston's appeal is the rich mix of events and activities that occur in northern the region. We want prospective visitors and students, who are researching Launceston online, to know about the number and diversity of events that are on offer. We need them to understand how they can engage with and in our community if they choose to visit, live or study here.



Currently, Tourism Northern Tasmania, City of Launceston and Tourism Tasmania have great websites on which your events can be promoted FREE .. but they need organisers and hosts to communicate the activities on offer. If you host events or activities, it is up to you to let the destination promoters know about them.



There is a simple way to ensure that key websites that promote Launceston and northern Tasmania can list your event. Register – FREE - your business on the Australian Tourism Data Warehouse (ATDW) Online database and, once registered, upload details of your events. It's a no brainer – why wouldn't event organisers use this free exposure?

There are numerous event categories:-

- Theatre or performances
- Sporting events
- Classes, lessons and workshops
- Food and drink
- Markets
- Exhibitions and shows
- Festivals and celebrations
- Community events
- Business events

For more information and FREE REGISTRATION:-

<http://www.tourismtasmania.com.au/marketing/online/atdw>

<http://atdw.com.au/tourism-operator/listing-with-atdw/>

[Shoutout to regional entrepreneurs & small businesses with big ideas across Australia!](#)

For the thousands of regionally-based Australians who are



designing in their bedroom, tinkering in their garage, working on their business and dreaming of selling to the world, those dreams might soon become a reality.

Applications are now open for Australia Post Regional Pitchfest, where finalists will pitch their big idea live on stage to an expert panel of judges and public audience in a bid to win a share of up to \$100,000 in prizes.



Australia Post Regional Pitchfest will help realise the potential and celebrate the success of Australia's rural and regional entrepreneurs, artisans and small businesses, by providing a platform for them to pitch their business or idea. All finalists will participate in a program of workshops and mentoring, with winners from each state and territory moving on to compete at the national final in Wagga Wagga NSW in August.

Entries close Friday 28 April 2017.

Visit www.regionalpitchfest.com to apply online and check postcode eligibility criteria.

[New City of Launceston Consultations open](#)

A new survey has opened on *Your Voice, Your Launceston* and the City of Launceston is looking for input from the public. The first is an Access Survey which asks for your ideas around access and inclusion in the Launceston municipality and can be accessed here.

The second survey is about what activities you may have enjoyed around Launceston over Summer. It could be swimming at the Gorge, having a picnic at Brickfields or visiting local wineries. Visit the Share Your Ideas Section on *Your Voice, Your Launceston* and let them know!

If you'd prefer to leave an idea about another issue around the municipality, please visit the General Ideas section on *Your Voice, Your Launceston*, [here](#).

[Applications Open for Primary Industry people to grow their leadership skills](#)

The Tasmanian Farmers and Grazier's Association (TFGA) has launched an exciting new training initiative for Tasmania's primary industries; Future Industry Leaders – growing people.

The Future Industry Leaders Program has been developed to

build the people management and communication capability within Tasmania's agricultural, forestry and seafood sectors.

This is a personal development program. It's about increasing the capability of participants to work more effectively with other people, to improve workplace satisfaction, productivity and happiness. It will:

- improve your self-awareness;
- develop your understanding of the motivations and behaviours of others;
- build your ability to communicate and network effectively; and
- show you how to work in ways that will inspire and engage the people around you.

The program will run over seven days, between May and August 2017, and will be centrally located in the Launceston region to enable people from across the State to participate. The cost of the program is \$400 per person (excl GST), which includes all training course materials and catering but not travel, accommodation or breakfast. This has been subsidised considerably with support from the state Government through its Cultivating Prosperity in Agriculture initiatives.

If you're not already in a position of influence, that doesn't exclude you – this program is equally relevant for aspiring leaders of the future. A group of participants with a broad range of training, experience, abilities, genders, locations and industries will be selected.

Applications are now open and will close on Tuesday 14th of March 2017.

For more information about the program, what is involved and how to apply, please follow this link <http://bit.ly/2kUeILW>

Movers & Shakers!

One of our newest members BDF Law has amalgamated with a long time member; Andrew Cameron and Associates. Bethan Frake is Principal of BDF Law and opened her Boutique Law practice in August 2015. Bethan will be taking on the day to day caseload in Andrew Cameron's Employment and Industrial Relations practice and Andrew Cameron will be offering support as a Consultant on a case by case basis.

What's on in & around Launceston

Competitive Business Clusters – how they work. A BALT Action Learning Exchange Event in Launceston

What: This event brings together leaders of successful business networks from all over Australia and New Zealand to share lessons learnt and seek new ideas for cluster development.

When: Thurs 30th March, 8.30am – 5pm

Where: Hotel Grand Chancellor, Cameron Street, Launceston

RSVP: [here](#) (places limited)

ATO workshops on Record Keeping

What: a representative from the Australian Tax Office will run through record keeping in these evening workshops

When:

1st workshop: Wed 5th April, 7pm-9pm

2nd workshop: Tues 2nd May, 7pm-9pm

Where: Training room (Launceston Chamber of Commerce), 93 York Street, Launceston

RSVP: contact Brett Morris – Brett.Morris@ato.gov.au

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